

BIOGRAPHY – SHARAN LANINI

Business:

Executive Director of the Monterey County Farm Bureau. Farm Bureau is organized to unite farmers for the purpose of surfacing, analyzing and solving issues in agriculture. Sharan has been actively involved in production agriculture in the Salinas Valley, and the western agricultural region for over twenty-five years in her career.

Education:

Graduate of the University of California, Davis 1972 BA Biological Sciences

Graduate of the California Agricultural Leadership Program-16 (1986)

Industry Affiliations:

2000-2003 USDA Agriculture Biotechnology Advisory Committee
1999-2000 Strategic Action Response National Chairman-American Agri-Women
1999 Grower Shipper Vegetable Association Food Safety Committee Education Chair.
1999 Monterey County Biotechnology Task Force
1999 Board member California Department of Food and Agriculture, Organic Food Advisory Committee
1999 Member CAPCA Plant Doctor, Public Relations Committee
1999 Chairman American Agri-Women Nominating Committee
1998-99 Member Grower Shipper Vegetable Association of Central California Water, Pest Management and Legislative Governmental Affairs Committees
1997-99 Chairman Ad Hoc Tomato Late Blight Greenhouse Control Committee of California Tomato Commission's Pest Management Committee
1996-99 Board of Directors, Eastside Water Alliance-Salinas Valley
1996-97 National Chairman AAW Federal Legislation/D.C. Fly In
1995-99 Board of Directors, FOOD Crops Advisory Committee (Produce Foodbank)
1994-99 Advisory Board University of California Riverside, Chancellor's Agriculture Advisory Council
1994-95 National Chairman AAW Trade and Marketing Committee
1994-95 National Chairman AAW Public Relations Committee
1992-93 State President California Women for Agriculture
1989-90 Technical Advisory Committee, EPA/Monterey Bay Association of Government's "Near Coastal Waters" - Salinas River Pesticide Study
1990-92 Steering Committee for Consumer Information Committee (Food Safety Public Outreach Program)
1990-97 Speaker on Food Safety for California Alliance for Food and Fiber
1990 Board of Directors, Californians for Food Safety
1989-90 Statewide Steering Committee for "No on Prop. 128-Big Green"
1986-99 Member of California Agriculture Leadership Associates Association
Past 1st Vice President, District Director, Pesticide Task Force Chair, Biotech.
Chair for State organization-California Women for Agriculture
Past State Secretary and State Treasurer for California Agricultural Production Consultants Association (CAPCA)

Awards and Recognition:

- 2000 Woman of the Year–Monterey County Commission on the Status of Women
- 1994 University of California, Davis, College of Agriculture and Environmental Sciences–Award of Distinction
- 1994 Outstanding Agricultural Woman of the Year, FOOD Crops (for Tri-County Area)
- 1993 Distinguished Service Award, California International Airshow for Volunteer Airshow Photographer
- 1991 International prix d'Excellence Award for Safety, Stewardship and the Environment from Rhone Poulenc Corporation
- 1990 “Best of the West” award from National Agriculture Marketing Association for best Seed Catalog Photo Stylist
- 1984 State Agricultural Production Consultant of the Year, CAPCA

Business History:

Lanini started her career in agriculture, immediately after graduation from the University of California Davis. She worked at the USDA Beet Research Station as a research technician. Her career has encompassed many phases of vegetable production in the Western States with her work for Union Carbide–Creative Agricultural Systems in seed tape and transplant technologies, Harris Moran Seed Company in both Research and Sales of vegetable seeds and in seed production, Growers Transplanting in Sales and Marketing of vegetable transplants; and in their ornamental division as Sales and Marketing Manager for Ornamentals such as poinsettias.